

LICENSED BRANDED PROGRAMS

LOW EFFORT. HIGH PERFORMANCE.

Core-Mark® PERFORMANCE® FOODSERVICE VISTAR℠

AMAZIN' ASIAN™

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE AMAZIN' ASIAN™ PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR®

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

The **Amazin' Asian**™ Program brings together the rich culinary traditions of the vast regions of Asia into a flavorful quick-service dining experience. Asian cuisine has long been an American favorite with more and more flavors being introduced every year, from Indian and Thai, to Korean, Japanese, Chinese, and Vietnamese, to name a few. **Amazin' Asian**™ quick service food items are bursting with craveable flavors in a fast, convenient format ideal for today's on-the-go diners.

LOW EFFORT.

HIGH PERFORMANCE.

Popular offerings include authentic Asian foods, from rice and noodles, to sauces, and heat-and-eat entrées and appetizers. Think bowls and rolls and more. **Amazin' Asian**™ items balance, umami, and visual presentation, offering guests a fusion of authenticity and innovation. With vibrant flavors, fresh ingredients, and efficient preparation, the **Amazin' Asian**™ turnkey program appeals to modern diners seeking global flavors in a fast-casual space. When we say turnkey, we mean it. You'll have everything you need for a highly profitable and easy-to-execute Asian QSR, including the necessary equipment, if needed, and marketing and POS from menu boards to indoor & outdoor merchandising.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or retail outlet, the **Amazin' Asian**™ Program transforms your space into a quick-serve Asian food powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other Asian cuisine places grab all the business? Get your share of wallet with your own **Amazin' Asian**™ today!



AMAZIN' ASIAN

PROGRAM FEATURES

· Licensing Agreement – No franchise fee

· Full product portfolio –Asian foods, from rice and noodles, to sauces, and heat-and-eat entrees and appetizers

· Made-to-order menu – Bowls, rolls, and more!

· Exclusive branded products from groceries to takeout packaging

· Menu boards & POS merchandising – Indoor and outdoor options

· Storage, prep equipment & smallwares – Provided as needed

· Sales & marketing support

· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees

· High-quality products for entire program offering

· Simple prep, low labor, consistent quality

· LTOs, seasonal items & grab-and-go options

· Quick-serve transformation – Launch in just weeks

· Flexibility and ease of business

· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE | Core-Mark | VISTAR

Amazin' Asian is a trademark owned by Performance Food Group.

AA: 06.27.2025

SABOR AUTÉNTICO

CONTIGO®

TAQUERIA

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE CONTIGO® TAQUERIA PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR℠

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

Contigo® means "with you" in Spanish - and we are with you every step of the way when you implement **Contigo**® with our **Contigo**® **Taqueria** foodservice program. We keep it simple. Serve up the best-tasting, authentic Mexican-inspired and Tex-Mex flavors in minutes!

LOW EFFORT.

HIGH PERFORMANCE.

Popular offerings include tacos, burritos, quesadillas, and salads. Of course, we also have plenty of tortilla chips for nachos, guacamole, and salsas. Plus, you can finish with sweet, irresistible churros. **Contigo**® is a trusted name in many Hispanic and Latin restaurants nationwide. Now you can serve these same restaurant quality foods to your customers. All **Contigo**® **Taqueria** products are precooked - just heat and serve. This includes perfectly seasoned cooked meats, beans, and rice. When we say turnkey, we mean it. You'll have everything you need for a highly profitable and easy-to-execute Mexican or Tex-Mex QSR, including the necessary equipment, if needed, and marketing and POS from menu boards to indoor & outdoor merchandising.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or other type of retail outlet, the **Contigo**® **Taqueria** Program transforms your space into a quick-serve Hispanic-inspired and Tex-Mex food powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other Hispanic and Latin cuisine places grab all the business? Get your share of wallet with your own **Contigo**® **Taqueria** today!

LEARN MORE

FOLLOW US ONLINE



SABOR AUTÉNTICO
CONTIGO®
TAQUERIA

PROGRAM FEATURES

· Licensing Agreement – No franchise fee

· Full product portfolio –Hispanic-inspired and Tex-Mex foods, from rice and beans, to seasoned pre-cooked meats, and churros

· Made-to-order menu – tacos, nachos, burritos, and more!

· Exclusive branded products from groceries to takeout packaging

· Menu boards & POS merchandising – Indoor and outdoor options

· Storage, prep equipment & smallwares – Provided as needed

· Sales & marketing support

· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees

· Complete portfolio of Contigo products

· Simple prep, low labor, consistent quality

· Quick-serve transformation – Launch in just weeks

· Flexibility and ease of business

· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE | Core-Mark | VISTAR

Contigo® Taqueria is a trademark owned by Performance Food Group.

COT: 01.20.2026

Deli 55®

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE DELI 55® PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR®

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

All flavor. No limits.®

Deli 55® builds on the grab-and-go momentum with an exciting brand featuring a wide assortment of menu items across all dayparts. Whether it's traditional deli sandwiches, subs, heroes or paninis, soups, salads, burgers, hot dogs, or chips – **Deli 55®** serves it up.

LOW EFFORT.

HIGH PERFORMANCE.

In the morning, **Deli 55®** answers the call with an assortment of ready made breakfast items, including a variety of egg, cheese, and meat sandwiches, as well as breakfast burritos and breakfast pizzas. Lunch is made to order with pre-portioned meats, cheeses, and toppings to make delicious sandwiches. Soups, chilis, and sides such as mac & cheese are fully prepared, just heat and serve.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or another retail outlet, the **Deli 55®** Program transforms your space into a quick-serve food powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other delicastessens grab all the business? Get your share of wallet with your own **Deli 55®** today!

LEARN MORE

FOLLOW US ONLINE



Deli 55®

PROGRAM FEATURES

· Licensing Agreement – No franchise fee
· Full product portfolio
· Made-to-order menu
· Exclusive branded products from groceries to takeout packaging
· Menu boards & POS merchandising – Indoor and outdoor options
· Storage, prep equipment & smallwares – Provided as needed
· Sales & marketing support
· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees
· Simple prep, low labor, consistent quality
· Quick-serve transformation – Launch in just weeks
· Flexibility and ease of business
· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR℠

Deli 55® is a trademark owned by Performance Food Group.

D55: 01.20.2026

GRAB A BURGER™

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE GRAB A BURGER™ PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core·Mark® | VISTAR.

READY TO FLIP YOUR BUSINESS INTO A SIZZLING SUCCESS?

Americans can't get enough of burgers—9 out of 10 have had one in the past month, 73% just last week, and many are grabbing them weekly when dining out. Burgers remain a popular favorite across the board! The **Grab A Burger**™ Program is your all-in-one solution to launching a thriving quick service hamburger operation on your terms. Be just like the "Branded Burger Big Guys" without the costs and corporate controls. Whether you already have the necessary equipment or need help getting started, we've got you covered. From fresh, frozen, or fully cooked, made-to-order burgers and crispy fries to hot or cold sides, our full portfolio of high-quality, branded ingredients ensures you're serving up crowd-pleasers every time. With no franchise fees and a simple licensing agreement, you can start strong without the overhead.

LOW EFFORT.

HIGH PERFORMANCE.

Our program is as turnkey as you want it to be. We provide everything from menu boards and indoor/outdoor POS merchandising to storage, prep equipment, and smallwares tailored to your volume needs. Plus, our exclusive branded products and grab-and-go options make it easy to capitalize on seasonal offerings and limited-time promotions. With low labor requirements, consistent product quality, and simple prep, you'll enjoy high margins and happy customers.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or retail outlet, the **Grab A Burger**™ Program transforms your space into a quick-serve burger powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT BURGERS AND GREATER PROFITS.

Why let other burger places grab all the business? Grab your share of wallet with your own **Grab A Burger**™ today!



GRAB A BURGER™

PROGRAM FEATURES

· Licensing Agreement – No franchise fee

· Full product portfolio – Fresh, frozen, and fully cooked burgers, fries, fresh prepared produce, and hot & cold sides

· Made-to-order menu – Burgers, fries, and more!

· Exclusive branded products, groceries to takeout containers

· Menu boards & POS merchandising – Indoor and outdoor options

· Storage, prep equipment & smallwares – Provided as needed

· Sales & marketing support

· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees

· High-quality products for entire program offering

· Simple prep, low labor, consistent quality

· LTOs, seasonal items & grab-and-go options

· Quick-serve transformation – Launch in just weeks

· Flexibility and ease of business

· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core-Mark® | VISTAR℠

Grab A Burger™ is a trademark of Performance Food Group.

GAB: 06.23.2025

PERFECTLY SOUTHERN® FRIED CHICKEN

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE PERFECTLY SOUTHERN® FRIED CHICKEN PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core-Mark® | VISTAR

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

Perfectly Southern® Fried Chicken is a turnkey, fresh fried chicken program designed to help operators drive traffic, boost profits, and simplify operations—fast. With a low cost of entry, no royalty fees, and full marketing and operational support, **Perfectly Southern® Fried Chicken** makes it easy to deliver restaurant-quality Southern favorites at affordable prices. From crispy fried chicken and tenders to seafood, breakfast, sides, and sauces, this one-stop solution gives operators everything they need to launch and grow a profitable program with confidence.

LOW EFFORT.

HIGH PERFORMANCE.

Perfectly Southern® Fried Chicken is designed for simplicity, speed, and consistent execution. Easy preparation, low labor needs, and dependable results make it an ideal branded program, while versatile breading works across chicken, seafood, and breakfast. Bundled sides, sauces, and meal options drive higher checks, and available equipment solutions, planograms, training tools, and menu merchandising allow operators to scale across one or multiple locations with minimal complexity.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or another retail outlet, the **Perfectly Southern® Fried Chicken** Program transforms your space into a quick-serve food powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other chicken places grab all the business? Get your share of wallet with your own **Perfectly Southern® Fried Chicken** today!

LEARN MORE

FOLLOW US ONLINE



PERFECTLY SOUTHERN® FRIED CHICKEN

PROGRAM FEATURES

- Licensing Agreement – No franchise fee
- Full product portfolio
- Made-to-order menu
- Exclusive branded products from groceries to takeout packaging
- Menu boards & POS merchandising – Indoor and outdoor options
- Storage, prep equipment & smallwares – Provided as needed
- Sales & marketing support
- Training support & business growth

PROGRAM BENEFITS

- No franchise or royalty fees
- Simple prep, low labor, consistent quality
- Quick-serve transformation – Launch in just weeks
- Flexibility and ease of business
- Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR℠

Perfectly Southern® is a trademark owned by Performance Food Group.

PS: 01.21.2026

THE RED SEAL® EXPRESS

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE RED SEAL EXPRESS® PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core·Mark® | VISTAR®

READY TO GET YOUR SLICE OF THE PIE?

Turning your concept into a grab-and-go pizza destination doesn't have to be complicated. **The Red Seal Express®** Pizza Turnkey Program gives operators instant access to a trusted national brand with minimal risk and maximum return. With no franchise fees, low startup costs, and built-in sales, marketing, and operational support, operators can launch quickly and confidently. Ideal for convenience stores, food trucks, entertainment venues, and other high-traffic locations, **The Red Seal Express®** delivers a recognizable, crave-worthy pizza experience—without the time or expense of building a brand from scratch—driving traffic, add-on sales, and repeat business. The program features four mouth-watering varieties—cheese, pepperoni, Italian sausage & pepperoni combo, and breakfast—made with premium ingredients from the **Roma®** Family of Brands, including Wisconsin whole-milk mozzarella, robust pizza sauce, Italian sausage, Old-World-style pepperoni, and rich Italian-bread-style rising crusts.

LOW EFFORT.

HIGH PERFORMANCE.

The Red Seal Express® branded program is designed for speed, simplicity, and consistent execution. Easy implementation, strong brand recognition, and comprehensive support enable operators to launch quickly and perform immediately, whether at a single location or across multiple sites. With everything from products to marketing handled, **The Red Seal Express®** delivers a streamlined path to dependable performance, strong margins, and long-term growth.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or another retail outlet, **The Red Seal Express®** Program transforms your space into a quick-serve pizza powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other pizzerias grab all the business? Get your share of wallet with your own **The Red Seal Express®** today!

LEARN MORE

FOLLOW US ONLINE



THE RED SEAL® EXPRESS

PROGRAM FEATURES

· Licensing Agreement – No franchise fee
· Full product portfolio
· Made-to-order menu
· Exclusive branded products from groceries to takeout packaging
· Menu boards & POS merchandising – Indoor and outdoor options
· Storage, prep equipment & smallwares – Provided as needed
· Sales & marketing support
· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees
· Simple prep, low labor, consistent quality
· Quick-serve transformation – Launch in just weeks
· Flexibility and ease of business
· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

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The Red Seal Express® is a trademark owned by Performance Food Group.

RSE: 01.21.2026

THE RED SEAL PIZZERIA®

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE RED SEAL PIZZERIA® PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core·Mark® | VISTAR®

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

How do your turn your operation into a highly profitable, point of destination pizza shop with delicious made-to-order slices? You open **The Red Seal Pizzeria®**. Get your slice of the growing pizza market by letting **Performance Food Group** help you turn a space as small as 10′ x 10′ into a bustling pizzeria

LOW EFFORT.

HIGH PERFORMANCE.

Keep it fast and simple with par-baked crusts that you sauce, cheese, top and bake; or use pizza dough balls or pizza mix to make crusts from scratch. Want to add subs or hoagies, wings, pasta dishes and more on your menu? We have you covered.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

We are the pizza leaders with 70 years-plus of success through our legendary **Roma®** family of brands. Now through our licensed program, **The Red Seal Pizzeria®**, you have access to the country's finest pizza making products and the knowledge of our pizza specialists to help you sell restaurant-quality items.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or another retail outlet, **The Red Seal Pizzeria®** Program transforms your space into a quick-serve pizza powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other pizzerias grab all the business? Get your share of wallet with your own **The Red Seal Pizzeria®** today!

LEARN MORE

FOLLOW US ONLINE



THE RED SEAL PIZZERIA®

PROGRAM FEATURES

· Licensing Agreement – No franchise fee
· Full product portfolio
· Made-to-order menu
· Exclusive branded products from groceries to takeout packaging
· Menu boards & POS merchandising – Indoor and outdoor options
· Storage, prep equipment & smallwares – Provided as needed
· Sales & marketing support
· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees
· Simple prep, low labor, consistent quality
· Quick-serve transformation – Launch in just weeks
· Flexibility and ease of business
· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR℠

The Red Seal Pizzeria® is a trademark owned by Performance Food Group.

RSP: 01.21.2026

FOR TRUE BARBECUE LOVERS

TRU-Q BBQ®

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE TRU-Q BBQ® PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core·Mark® | VISTAR®

READY TO LAUNCH YOUR BUSINESS INTO SWEET SUCCESS?

TRU-Q BBQ® is designed to bring authentic BBQ to consumers in a quick-serve format. Our motto is "For True Barbecue Lovers" because our line of items includes expertly prepared brisket, pulled pork, chicken, sausage, and sides that BBQ fanatics crave. Not only that, **TRU-Q BBQ®** offers a range of flavor-packed sauces from the nation's truly great BBQ regions.

LOW EFFORT.

HIGH PERFORMANCE.

From fully cooked proteins, heat-and-serve favorites, or ready-to-serve side items, **TRU-Q BBQ®** is a fast way to satisfy guests' appetites for BBQ with sauces that will meet any preferred taste.When we say turnkey, we mean it. You'll have everything you need for a highly profitable and easy-to-execute BBQ QSR, including the necessary equipment, if needed, and marketing and POS from menu boards to indoor & outdoor merchandising.

WE DON'T STOP AT GREAT FOOD–

WE'RE WITH YOU EVERY STEP OF THE WAY.

Our comprehensive support includes sales and marketing assistance, training resources, an operations manual, customizable recipes for multiple day parts, and detailed checklists and planograms to ensure consistency across one or many locations. Whether you're a convenience store, deli, or other retail outlet, the **TRU-Q BBQ®** Program transforms your space into a quick-serve BBQ food powerhouse in just weeks.

NO ROYALTIES. NO HASSLE.

JUST GREAT FOOD AND GREATER PROFITS.

Why let other BBQ places grab all the business? Get your share of wallet with your own **TRU-Q BBQ®** today!

LEARN MORE

FOLLOW US ONLINE



PROGRAM FEATURES

- Licensing Agreement – No franchise fee
- Full product portfolio
- Made-to-order menu
- Exclusive branded products from groceries to takeout packaging
- Menu boards & POS merchandising – Indoor and outdoor options
- Storage, prep equipment & smallwares – Provided as needed
- Sales & marketing support
- Training support & business growth

PROGRAM BENEFITS

- No franchise or royalty fees
- Complete portfolio of Contigo products
- Simple prep, low labor, consistent quality
- Quick-serve transformation – Launch in just weeks
- Flexibility and ease of business
- Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE FOODSERVICE® | Core-Mark® | VISTAR

TRU-Q BBQ® is a trademark owned by Performance Food Group.

TRU-Q: 01.20.2026

zebec™
mediterranean CAFÉ

TURNKEY, TASTY, AND TOTALLY PROFITABLE

WELCOME TO THE ZEBEC MEDITERRANEAN CAFE™ PROGRAM



AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

PERFORMANCE® FOODSERVICE | Core·Mark® | VISTAR®

READY TO SEND YOUR BUSINESS INTO A SAVORY SUCCESS?

Mediterranean Cuisine has a growing and strong presence in foodservice in the USA with restaurants focusing on Mediterranean cuisine. Mediterranean-inspired cuisine appears on 58.3% of Total US Menus and steady predicted growth over the next 4 years which means that thousands of restaurants are making billions in sales in this popular and growing segment.

75% of US patrons know, 56% have tried, and 44% of restaurant patrons love Mediterranean cuisine and it is equally popular among Gen X (80%), Millennials (75%), Boomers (74%), and Gen Z (72%). In America it truly is BIG business and **Zebec Mediterranean Café™** is designed to bring these fresh and authentic flavors to an accessible and quick-serve format.

LOW EFFORT.
HIGH PERFORMANCE.

Zebec Mediterranean Café™ delivers delicious gyros, chicken skewers, falafel, and chicken and pork shawarma with the convenience of a myriad of heat-and-serve products. From fully cooked proteins, heat-and-serve, or ready-to-serve side items, **Zebec Mediterranean Café™** is a fast way to satisfy customers' appetites for Mediterranean flavors with a selection of complementary side items including hummus, sauces and spreads that will please any palate, including several Halal proteins.

WE DON'T STOP AT GREAT FOOD-
WE'RE WITH YOU EVERY STEP OF THE WAY.

Zebec Mediterranean Café™ is the seventh branded licensed program brought to market by Performance Food Group, covering all the most popular food choices for fast casual dining - barbeque, pizza, fried chicken, deli sandwiches, taquerias, and now Mediterranean. We are pleased to present an easy to implement, highly customizable dining options for our operators nationwide.

NO ROYALTIES. NO HASSLE.
JUST GREAT FOOD AND GREATER PROFITS.

Why let other Mediterranean places grab all the business? Get your share of wallet today with your own **Zebec Mediterranean Café™**!



zebec™ mediterranean CAFÉ

PROGRAM FEATURES

· Licensing Agreement – No franchise fee

· Full product portfolio – fully cooked proteins, thaw-and-serve breads, and hot and cold sides

· Made-to-order menu – Gyros, falafel and more!

· Exclusive branded products from groceries to takeout containers

· Menu boards & POS merchandising – Indoor and outdoor options

· Storage, prep equipment & smallwares – Provided as needed

· Sales & marketing support

· Training support & business growth

PROGRAM BENEFITS

· No franchise or royalty fees

· High-quality products for entire program offering

· Simple prep, low labor, consistent quality

· LTOs, seasonal items & grab-and-go options

· Quick-serve transformation – Launch in just weeks

· Flexibility and ease of business

· Expert support – From Performance Food Group, your trusted foodservice partner

AVAILABLE EXCLUSIVELY THROUGH PERFORMANCE FOODSERVICE®, CORE-MARK® AND VISTAR℠

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ZMC: 06.27.2025


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FOODSERVICE