



Social Thinking® In-Person Clinical Training Program 2026 - 2027 Application

Overview

The Social Thinking Clinical Training is a 3-day program designed to help you explore the Social Thinking Methodology in depth and see how it connects to other social learning approaches, tools, and strategies. Attendees learn together in small groups from around the world, creating valuable opportunities for discussion, collaboration, and shared learning.

During the training, you will:

- Observe and learn how to conduct a Social Thinking Dynamic Assessment.
- Observe live individual and group sessions across ages (most participants are school-aged; preschool and adult sessions may vary).
- Brainstorm teaching ideas with Social Thinking therapists.
- Connect and share insights with fellow attendees from around the world.
- Gain practical strategies for applying lessons and concepts at home, in school, and in clinical settings.

Important: While we typically include one preschool group and some adult sessions, this may vary based on current demand, so we cannot guarantee observations of early learners or adults.

Goal

The goal of our Clinical Training Program is to help professionals develop a deeper understanding of how to apply Social Thinking concepts across different social learning levels and age groups. Trainees are encouraged to observe lessons in action, explore treatment groupings, problem-solve in the moment, and consider how to adapt these strategies for their own clients.

Training Location

3550 Stevens Creek Blvd. Suite 200, San Jose, CA. 95117, USA.

Outline Agenda

Day 1, 10:00 AM

The 3-day program starts with **Michelle Garcia Winner** and/or **Pamela Crooke**. They will share the latest Social Thinking concepts, new products, resources, and provide an overview of the training program.

12:15 PM: Allison King, Owner of Social Thinking San Jose, will lead the remainder of the training alongside two Social Thinking clinical experts and authors, **Ryan Hendrix** and **Kari Palmer**. During this time, you will have the opportunity to observe live therapy and coaching sessions and meet with the lead trainers to talk through your observations. A detailed clinic observation schedule will be provided during your orientation. The day will end at around 7:00 pm with multiple breaks, including lunch.



The San Jose clinic was the original Social Thinking clinic, founded by Michelle Garcia Winner over 25+ years ago! It's the only California-licensed Social Thinking clinic, and all therapists at STSC receive ongoing training from Pam and Michelle, including monthly team learning meetings. With a large and diverse client base, you'll have the chance to observe several therapists working with clients of all ages and learn from their expertise throughout your training.

To learn more about Allison King and her team, check out the team page [The Team Page — Social Thinking San Jose](#).

Days 2, 10:45 AM – 7:00 PM

On day 2, you'll have the chance to observe additional live therapy and coaching sessions, then meet with the lead trainers to talk through your observations. You'll also learn more about tools and strategies for working with both early learners and adult populations.

Day 3, 9:30 AM – 5:00 PM

Day 3 is assessment day! You'll learn about the dynamic assessment process and how the information you gather can be used to guide services, teaching, or coaching sessions. You'll also have the chance to observe an assessment conducted by the lead trainers, with plenty of time to reflect on the training as a group. The day wraps up at approximately 5:00 PM. If you're heading out this evening, you're welcome to store your luggage at the clinic.

Important: *Trainees are expected to stay for the full day for all three days. Please plan your return flights accordingly, allowing enough time for travel to the airport and check-in.*

Program Fee and Payment Schedule

Total \$1,700 (USD)

We're unable to offer discounts or scholarships. Please note that the full tuition must be paid before attending the training.

The tuition is divided into three payments:

1. **Payment 1:** \$350 deposit, due within 10 days of receiving your welcome packet email.
2. **Payment 2:** \$750, due halfway between your deposit date and your training date.
3. **Payment 3:** \$600, due 30 days before your training date.

Once you're accepted into the program, our office will email you a secure payment link for each payment. You'll be able to print a receipt right away after paying. We also accept credit card payments by phone (Visa, Mastercard, American Express, and Discover). You're always welcome to pay your balance in full at any time. To hold your spot, please make payments by their due dates—very late payments may mean your training space could be given to someone else.

We Accept Purchase Orders

We're happy to accept purchase orders as long as payment is scheduled at least 8 weeks before the training date. Unfortunately, we're unable to accept purchase orders with payment dates scheduled after the training.

Who Should Attend & Eligibility Requirements

Important: *This training is considered advanced. Participants are expected to have a solid foundational knowledge of the methodology before applying.*

To be eligible for the Clinical Training Program, applicants must:

- Applicants must have attended **at least two full-day Social Thinking conference courses** taught by a member of our Social Thinking Training and Speakers' Collaborative, or an event featuring a TSP speaker, or have watched **at least 12 hours of TSP On-Demand Courses**.
 - *Optional but recommended:* Watch the On-Demand Course: "Social Thinking Is Academic Thinking: Making Connections Using the ILAUGH Model."
- Applicants are required to have a minimum of **one year of experience** implementing components of the Social Thinking Methodology in a school or clinical setting. Additional experience is strongly encouraged.
 - This training is a good fit for parent-professionals who implement Social Thinking components in a clinical or school setting *and* support their own child(ren) at home. However, this training is not designed for parents who are only supporting or teaching their own child and do not provide services to other students or clients.
- Applicants must read and use **two or more core books** published by Think Social Publishing, Inc., including (but not limited to):
 - You Are a Social Detective!* and *Teaching Curriculum & Support Guide (new 2022)*
 - Social Situation Mapping (new 2023)*
 - Social Thinking and Me*
 - We Thinkers! Volumes 1 and 2 (storybooks and curriculum)*
 - Socially Curious and Curiously Social (updated 2021)*
- Applicants are expected to stay up to date on evolving aspects of the Social Thinking Methodology by reading free articles and watching free webinars. All applicants should already be subscribed to our newsletter, which provides updates about new content posted on our website.
- Some attendees (not all) are eligible to receive continuing education (CE) hours. For the most current information on ASHA/CEU approval and details, please visit our website.
 - We understand that licensed BCBAs and some behaviorists may be discouraged from using components of the Social Thinking Methodology. Before applying, BCBAs should carefully consider whether this social cognitive-based training aligns with their professional goals, as continuing education credits are not available for BCBAs at this time.
 - All participants will receive a certificate of completion.

Important: *Applicants are selected based on the number of students/clients they serve in the community and their level of experience using the Social Thinking Methodology. Professionals or parent-professionals*



working with very small caseloads may be less likely to be selected, as we aim to prioritize those who can apply the training to a broader population.

How to Apply

Applications will be reviewed on a first-come, first-served basis. While there isn't a formal deadline, we encourage you to apply early so you don't miss out on your preferred training date and reserve your spot in the program.

- **Apply by mail:** Send your completed application to the address below, marked "Attention: Clinical Training Program."
- **Apply by email:** Email your completed application to clinicinfo@socialthinking.com.
- **Confirmation:** You'll receive an email confirmation that your application has been received.
- **Application Questions:** Be sure to include brief responses to the questions below, sharing why you'd like to be considered for the program.
- **Group Applications:** If multiple applicants want to attend the same session as a small group, each person must submit their own application and indicate that they are attending in a group. Once accepted, a deposit will be required for each participant.
- **Acceptance Notifications:** You'll hear back about your application status within 3 business days of submission. Enrollment stays open until all spots are filled, and the program's availability will be updated on our website.
- **Selection criteria:** Applicants are chosen based on the number of students or clients they serve in the community and their experience using the Social Thinking Methodology.

Cancellation & Rescheduling Policy

We understand that plans can change, but cancellations and rescheduling require significant time and effort from our staff. This is especially important because new applicants may need to make last-minute travel arrangements, secure substitutes, or arrange childcare, even when notified well in advance. For this reason, we have strict policies regarding cancellation and rescheduling requests. Please read carefully before committing to the training.

Rescheduling to a Different Training Date

- If you'd like to change the training date you selected on your application, we're happy to accommodate your request at no charge. Please contact Vanessa as soon as possible so we can assist you with the change.
- If no available slots are remaining for the school year, you will be placed on the waitlist for next year. Please see our Waitlist Policy below for more details.

Canceling Your Participation

If you cancel after being assigned a training date and submitting your \$350 deposit and/or tuition, the following applies:

- A partial refund will be issued. We will keep \$150 as a non-refundable administrative fee, and the remaining balance will be returned to you.
- Alternatively, you may choose to be placed on the waitlist or re-register for a future Clinical Training Program.
- If you decide not to request a refund, the amount paid (minus the \$150 administrative fee) will be credited toward a future Clinical Training session.
- You'll have up to two years to reschedule and attend another training session. After two years, any unused credit will be forfeited. Our administrative team will work with you to identify available training dates for the following year.

Clinical Training Waitlist Policy

1. If you are eligible for the Clinical Training Program but all spots are full for the current school year, you will be notified by email and automatically placed on the waitlist.
2. Waitlisted participants will receive priority placement for the following school year's training.
3. If a spot becomes available due to a cancellation, we will contact you directly to offer the opportunity to join.
4. If you need to cancel or reschedule your participation, you have up to two years from your original training date to attend a future Clinical Training session. After two years, any payments made (minus a \$150 administrative fee, if applicable) will be forfeited, and you will need to reapply as a new participant.
5. If the cost of the Clinical Training Program increases between the time you are waitlisted (or rescheduled) and your actual attendance, you will be responsible for paying the current tuition rate at the time of your new training session.

Other Cancellations

In rare circumstances, such as a national pandemic or natural disaster, or other significant Acts of Nature (e.g., severe weather, earthquakes, wildfires), it may be necessary to cancel a training session. In the event of such a cancellation:

- Whenever possible, we will notify participants at least 90 days before the first day of the training session or when possible.
- The Social Thinking Center is not responsible for travel-related expenses, including airline tickets, hotel accommodations, or other prepaid costs.
- If safety concerns prevent you from attending or require us to cancel the training, we will work with you to reschedule your training at no additional cost. Any funds you have already paid will be fully applied to your rescheduled session, even if tuition rates have increased.
- If you are unable to attend the rescheduled dates, you may choose to:
 - Be placed on our waitlist and receive priority placement for a future session, or
 - Request a full refund, minus a \$150 administrative fee.



Continuing Education Available – United States & Global ASHA Affiliates

We offer continuing education (CE) credit for attending the Clinical Training Program. All participants will receive a Certificate of Completion and a detailed agenda documenting 20 hours of instructional time. We are an approved continuing education provider through the American Speech-Language-Hearing Association (ASHA), and this program is offered for **2.0 ASHA CEUs**. To receive ASHA CEUs, participants must sign in and out each day and provide their ASHA number, so please remember to bring it with you to the training.

For the most current information on ASHA/CEU approval and details, please visit our website.

Certificate of Completion & Directory Posting

All attendees will receive a Social Thinking Certificate of Completion for their records. You'll also have the option to have your name, credentials, and contact information posted on our Social Professional Clinical Training Directory on the Social Thinking website. This directory is designed to help the public connect with professionals who have completed an advanced level of Social Thinking training. You can include your school district and/or private practice information along with your contact details if you choose.

The purpose of the directory is to:

- Show the public that you've completed advanced clinical training in the Social Thinking Methodology.
- Help people find professionals in their area who can provide services using Social Thinking strategies.

Your name will remain in the Social Thinking directory as long as you:

- Follow Social Thinking's Intellectual Property Guidelines.
- Stay up to date with the Social Thinking Methodology as it evolves.
- Respond to emails from our staff to confirm that your contact information is accurate.
- Provide any additional information we may request.

Attendee names will be removed from the Directory of Clinical Trainees if:

- The attendee does not respond to requests from our office to update their information.
- Their contact information is no longer valid.
- They are found to violate the terms and conditions related to the use of Social Thinking Intellectual Property.

Important: *Attending this training does NOT certify participants as Social Thinking therapists or trainers. Attendees who are present for the full program will receive a Certificate of Attendance at the end of Day 3, confirming their participation.*



Training Questions

All registration and payments for the Clinical Training Program are handled through our Campbell, CA, Office. To make sure your questions are answered quickly, please do not call our other clinics before your training. If you have questions, please contact Vanessa, the Clinical Training Coordinator at the Campbell office.

Vanessa Alcantar

Clinical Training Coordinator

clinicinfo@socialthinking.com

(408) 557-8595 ext. 202

Monday – Thursday, 8:00 AM – 4:30 PM Pacific.

Closed Fridays.

11:00 AM – 7:30 PM East Coast

Questions About Continuing Education

Pam Crooke

Chief Operations Officer

Pcrooke@socialthinking.com

(408) 557-8595 ext. 203

Monday – Thursday, 8:00 AM – 4:30 PM Pacific

Email your completed applications to:

clinicinfo@socialthinking.com

Mail your completed application to:

Social Thinking Center

Att: Clinical Training Program

1901 S. Bascom Ave.

Suite 340

Campbell, CA. 95008, USA



In-person Social Thinking® Clinical Training Program 2026 – 2027 Application

Name _____

Date _____

About the Application Process

Each training session is limited to **8 participants**, ensuring an intimate and focused learning experience. Individuals who were on the waitlist from the previous year will be given priority when registering for the current session.

Please Check the Session You'd Like to Attend

TRAINING DATES AVAILABLE
<input type="checkbox"/> October 19 - 21, 2026
<input type="checkbox"/> March 08 – 10, 2027

Acknowledgment of Basic Training in Social Thinking Concepts

Are you applying to attend the Clinical Training Program for a second time?

Yes

No

If yes, please indicate the year you previously attended: _____

I acknowledge that I have at least **ONE YEAR OF RECENT EXPERIENCE** using Social Thinking’s treatment frameworks, strategies, and concepts with clients/students aged 4 years through adulthood: _____ (initials)

I acknowledge that I have attended two full-day Social Thinking workshops hosted by Think Social Publishing, Inc., or led by a member of the Social Thinking Training and Speakers Collaborative or I have completed at least 12 hours of Social Thinking OnDemand Courses (four, 3-hour courses): _____ (initials)

I acknowledge that I have read and used two or more of the core books published by Think Social Publishing, Inc., including but not limited to _____(initials)

- You Are a Social Detective!* and *Teaching Curriculum & Support Guide (new 2022)*
- Social Situation Mapping (new 2023)*
- Social Thinking and Me*
- We Thinkers! Volumes 1 and 2 (storybooks and curriculum)*
- Socially Curious and Curiously Social (updated 2021)*

I acknowledge that I understand the policies for payments, deposits, waitlists, and cancellations: _____(initials)

I understand that the fee for the Social Thinking Clinical Training Program is \$1,700 (USD): _____ (initials)

I would like to receive ASHA-SLP CEUs for this training, and I will bring my ASHA number as required:

Yes No



I would like to receive CE credit: I am a COUNSELOR, CLINICAL OR SCHOOL PSYCHOLOGIST, or SOCIAL WORKER _____(initials)

Please print clearly

All correspondence will be by email. If your email address changes, please let us know right away. Keeping your contact information up to date helps us stay in touch and support you throughout the process.

NAME		PROFESSION & CREDENTIALS	
HOME ADDRESS		WORK NAME SCHOOL OR AFFILIATION	
CITY		WORK WEBSITE	
STATE/PROVINCE		ADDITIONAL WORK NAME	
ZIP OR MAIL CODE		WEBSITE	
COUNTRY		PLEASE CHECK EACH AGE GROUP OF CLIENTS/STUDENTS YOU WORK WITH	
PERSONAL EMAIL		PRESCHOOL	<input type="checkbox"/>
WORK EMAIL		K - 5	<input type="checkbox"/>
MOBILE TELEPHONE		MIDDLE & HIGH SCHOOL	<input type="checkbox"/>
HOME TELEPHONE		TRANSITION TO ADULT & YOUNG ADULTS (16-26)	<input type="checkbox"/>
WORK TELEPHONE		ADULTS (26 AND BEYOND)	<input type="checkbox"/>

Your Signature

Please sign below to acknowledge that you have read and understand all the information presented in this 10-page application. Typed signatures are not accepted; a handwritten signature only.

Signature

Date

Print name



2026 - 2027 Social Thinking® Clinical Training Program Personal Paragraphs

Please answer the questions below and include them with your application. Your application **cannot** be accepted unless these questions are completed. If you need more space for your answers, feel free to attach an additional sheet of paper.

Name _____

Briefly describe the social learning characteristics (age group, social learning style) with whom you have been using the Social Thinking Methodology:

Briefly explain your current or prior experience using aspects of our Social Thinking Methodology. Describe types of lessons you have done or materials you have utilized that are published by Social Thinking Publishing:

Briefly explain what you hope to gain from attending this training:

Any additional information you would like us to know?